Dear Apple User,

You recently requested information about our chart programs advertised in A+ magazine.

Our company sells three chart programs: **AlphaChart!, CurvePlotter!,** and **3DChart!. The retail price** for each is $29.95. Any one of these programs is much easier to use, and is more versatile, than the leading chart program, **PFS: GRAPH** which sells for $79.95 or more.

(1) You can have any one of our three disks for the full retail price of $29.95. You will also receive $10.00 credit toward the future purchase of one of the others.

(2) SAVE $20.00! Buy any two of our three disks for $39.90!

(3) SAVE $40.00!! We will send you all three disks for the give-away price of just $49.85!!

*If you don't believe we're sincere, or you're not sure whether our products are worth the money, read carefully the three testimonial letters written about **AlphaChart!** (See the **AlphaChart!** flyer). We have a hundred other similar letters on file.*

SATISFACTION GUARANTEED!! If you are not satisfied with our products for any reason, you can send them all back and we will return all of your money (really!). All we ask is that you treat our company fairly.

TO ORDER: Please write the words, "A+ Disk Offer", with the names of the disks you are ordering, in the bottom left corner of your check; if your address is on it, no further information is needed. Put it in the enclosed envelope and drop it in the mail. We will ship immediately, without waiting for your check to clear.

REQUIREMENTS: Any Apple II series computer or compatible, and any dot matrix printer. No special graphics printer card is needed for printing your charts. Works with 33 popular printers and 51 printer interface cards. We guarantee these programs will work with your printer!

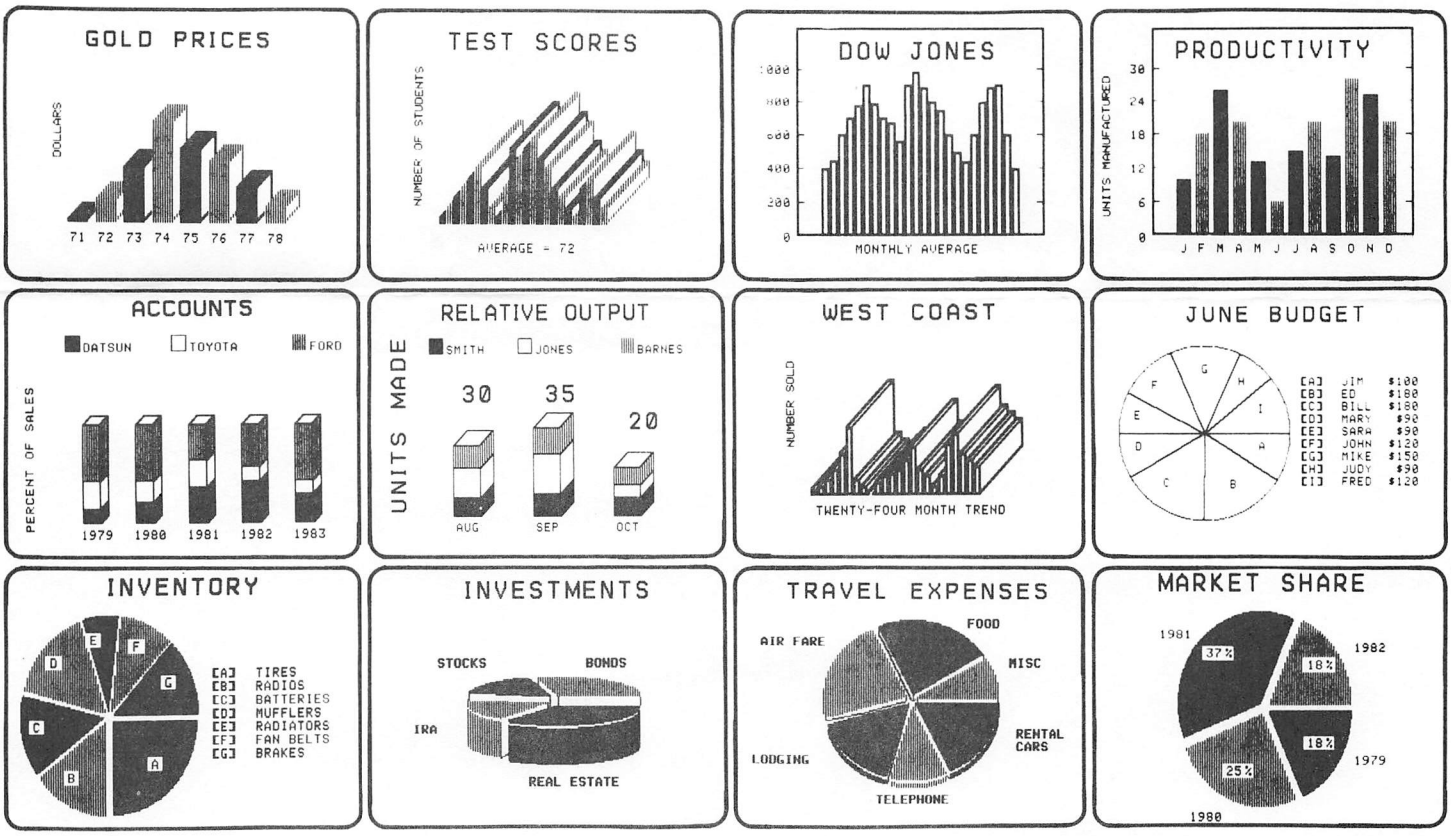
We hope to hear from you very soon!

Sincerely,

Joseph F. Alward, President

SPECTRAL GRAPHICS SOFTWARE
6333 Pacific Avenue
Suite 256
Stockton, California 95207

AlphaChart!



Don't pay more for less! The pictures shown above are examples of charts created with AlphaChart!, perhaps the most powerful and friendly Apple II chart program on the market. Within seconds, keyboard-entered data can be converted into picture-perfect pie or bar charts, in 26 user-selectable styles, automatically scaled and labelled, and in color or black and white. And if you want to customize your charts by adding extra artwork or text, or display them in a slide show, AlphaChart! comes with these valuable extras.....

A **slide projector,** for orchestrating automated, stand-alone screen presentations of a series of charts, timed and sequenced by the user. This program alone is worth the cost of the disk. It can be used with any graphics files created with any program.

A **graphics editor,** for alteration and embellishment of charts. Besides standard point-by-point sketching, built-in structures permit push-button creation of cirlces, rectangles, lines, shape-table shapes, and exotic woven plaid patterns. If you wish to add clarifying text to the charts, you may type on the screen in several different letter font styles. For the artist, the graphics editor can also be used to sketch any imaginable scene from scratch.

A **shape table editor,** for creating special shapes for your charts. These shapes can also be used for animation in your programs! A sample animation program shows how to do it.

AlphaChart! includes a screen-dump program for printing your charts on paper. AlphaChart! is more! Just read what these people have to say about it...

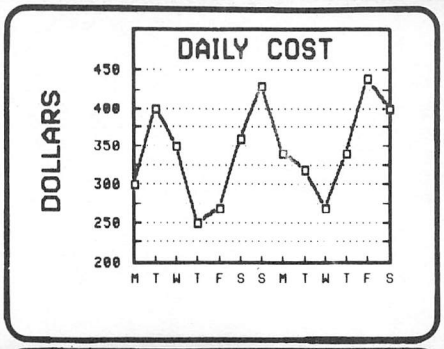
"I noticed the advertisements for Spectral Graphics' AlphaChart! program and figured that, with a money-back guarantee, I would try it. Boy, am I glad I did! This is a fantastic program. You can master its many varied capabilities in less time than it would take to describe them. I would recommend it to everyone, even if you have absolutely no need for a graphing program. It's just fun to play with." **S.A. Smith, San Bernadino, Calif... letter to SOFTALK, June, 1984, page 14.**

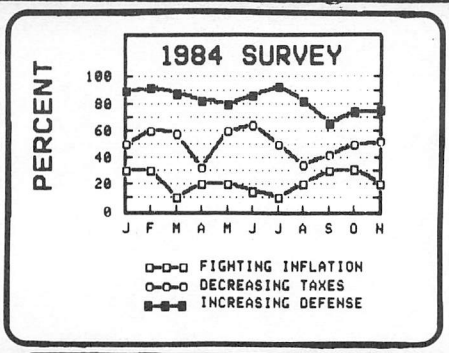
"The software does much more than the advertisement suggests. Without question, this is among the best buys in software that I have ever come across, and certainly among the best written. It is extraordinarily easy to use, very well thought out, and priced to kill your competition (which I wish you every success in doing)." **Anthony J. Scriffignano, North Caldwell, New Jersey.**

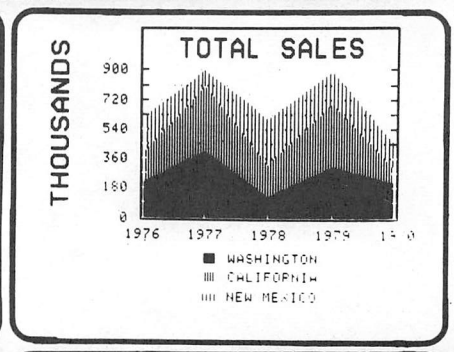
"I have long been distressed by the lack of software available in the scientific/academic community. At last there is a simple yet robust graphics program applicable for our purposes: AlphaChart!, by Spectral Graphics Software. Business folks and scientists alike will really appreciate how user-friendly it is; I was able to produce my first three-dimensional, multi-colored, labeled bar graph within five minutes of booting the disk-without reading my documentation. I would have had to pay a scientific illustrator much more than the whole program costs just to produce that one graph....you can't do without this gem." **John B. Iverson, Richmon, Indiana...letter to SOFTALK, April, 1984, page 23.**

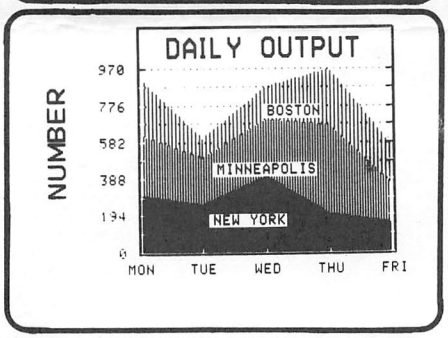
ONLY $29.95 AppleII+/IIe/IIc. Satisfaction guarantee or your money back (really!). Send a check or purchase order to **SPECTRAL GRAPHICS SOFTWARE,** 6333 Pacific Avenue, Suite 256, Stockton, California 95207. Or call (209) 463-7309 for COD orders and ealer inquiries. AlphaChart! is not yet sold in most stores. All orders are shipped immediately and are in your hands within three days.

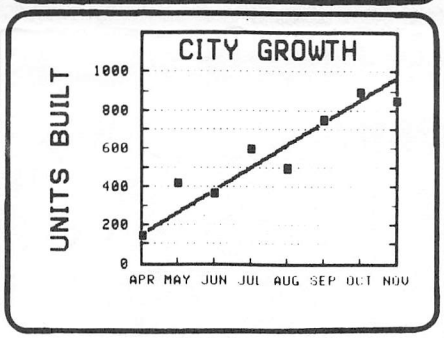
CurvePlotter!

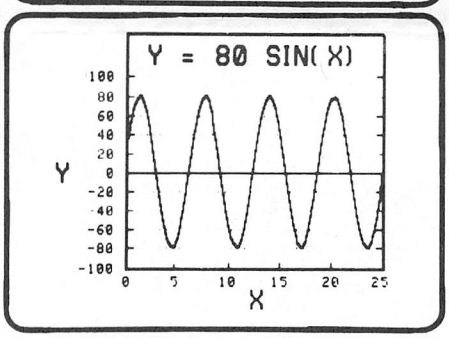








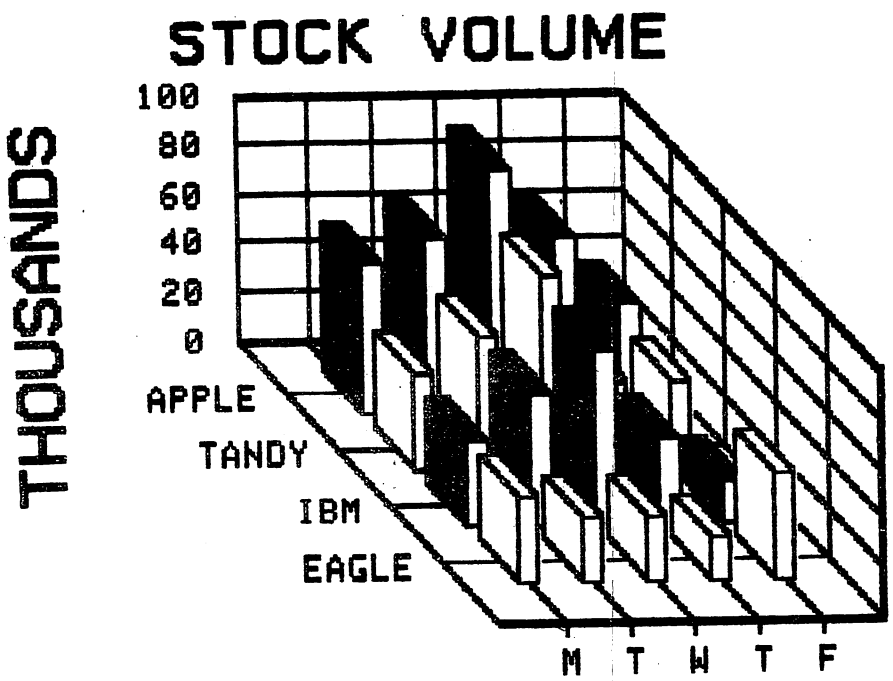


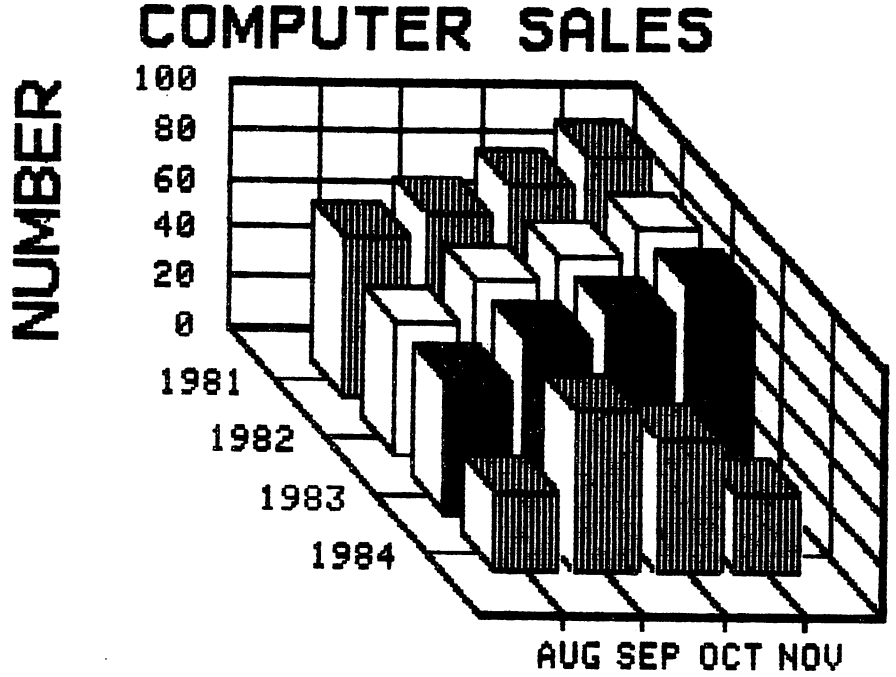


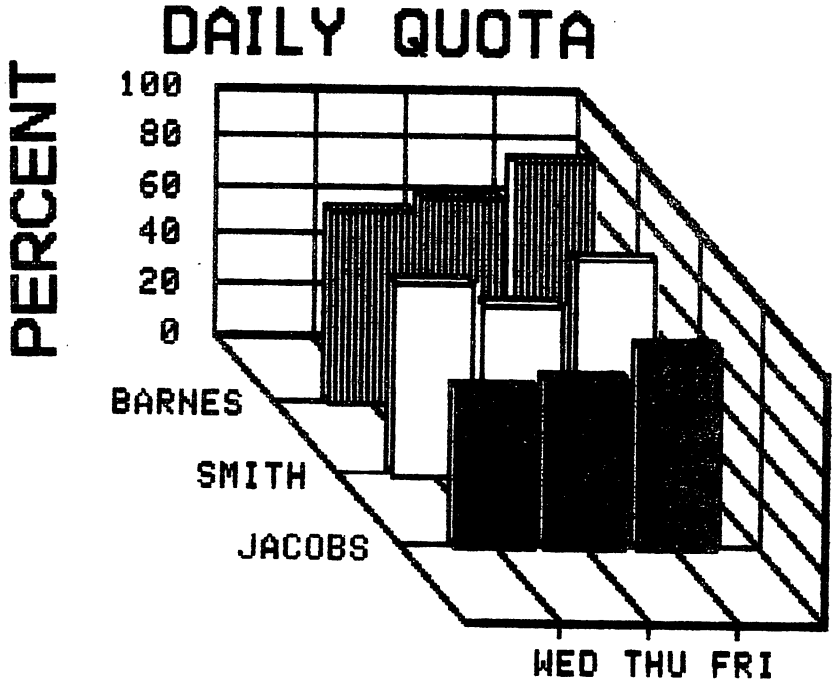
ONLY $29.95! Don't pay more for less! For APPLE II+/IIe/IIc/III and APPLE-compatibles. CurvePlotter! is an extremely sophisticated chart program. It plots line charts, area charts, best-fit trend charts, and mathematical functions. Up to 100 keyboard-entered data points may be entered, stored to disk, and plotted on screen or printer. Data may be edited at any time. All labelling and scaling is automatic or user-defined. The LINE CHART, AREA CHART, and TREND CHART programs permit numerical entry versus month, year, day, or any other horizontal label the user wishes. These programs also permit entry of x-y numerical data pairs, which is perfectly suited for scientific work. The TREND CHART program is an indispensible business and scientific tool. It finds the "best fit" to a set of data, and then draws the best straight line among the data. Also on the CurvePlotter! disk is our unsurpassed SCIENCE/MATH CHART program. Just type in any mathematical function you can think of and this program will plot it!

To order CurvePlotter!, just write the word "CurvePlotter!" at the bottom left corner of your check, and drop it in the enclosed envelope. We ship immediately! Satisfaction or your money back. SPECTRAL GRAPHICS SOFTWARE, 6333 Pacific Avenue, Suite 256, Stockton, CA 95207. Call (209)463-7309 for C.O.D. orders.

3DCHART!







ONLY $29.95. Unlike MasterChart! or CurvePlotter!, data in 3DChart! can be entered as a function of TWO VARIABLES (income versus month AND year, for example). 3DChart! has full editing features. Data can be entered on a grid of dimensions up to 17 x 17. User has control of color or black and white shading. Scaling is automatic or user-defined. To order 3DChart!, just write the word "3DChart!" at the bottom left hand corner of your check, and drop in the enclosed envelope. SPECTRAL GRAPHICS SOFTWARE, 6333 Pacific Avenue, Suite 256, Stockton, California 95207. Call (209) 463-7309 for C.O.D. orders.

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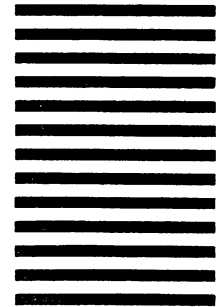

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